jasonmounce

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BIOGRAPHY

I am an Art Director / Designer with over 15 years experience. I have an excellent understanding of visual communication, typography, and color theory and I have expert command of Adobe Creative Suite and a passion for design and advertising.

EDUCATION

ITT Tech, AL 1990-1992 Illustration/Graphic Design/Photography

> Tomlinson College, TN 1991-1992

Art Institute of Atlanta, GA 1992-1994

Visual Communications Graduated with honors Art Director of Honor Studio



EXPERIENCE

UNERSORDES

WEED WIZARD, INC. - Dahlonega, GA 1990-1994 Graphic Designer /Art Director Created logos, packaging, web sites, and trade show displays and managed marketing strategies.

MATTHEWS PRINTING - Gainesville, GA 1993-2001 Managed and trained electronic prepress department. Worked with customers to design print collateral and prepare artwork for press. Engineered and maintained Mac / PC / rip network and intranet.

HEADHUNTER.NET - Norcross, GA 2001 Web Designer

GEORGIA MAGAZINE (GEMC) -Tucker, GA 1999-2002 Art Director

Directed design team to produce layout for magazine, newsletters, web sites and marketing materials.

LEVEL 3 - Atlanta, GA 2005-2008 *Creative Director* Managed marketing team and leveraged print, web, tv and radio assets for entertainment branding initiatives.

REED PRESS - Gainesville, GA 2010-2013 Designed and prepared artwork for press.

MOUNCE DESIGN - Owner 2003-2015 Developed brand and advertising solutions for clients across multiple media platforms. **Clients include:**

CareerBuilder.com Jerzees Georgia EMC Château Élan Gainesville College Brenau University Cabbage Patch Kids Q100 FM Atlanta IBM Lakeview Academy UNICEF Telemate.net Northeast Georgia Medical Center